Track, manage and protect your assets.

Fleet Freedom® from Bell



Your company faces new challenges and rising costs every day. You need the right technology to manage your fleet efficiently to help you save time and money, increase profits, and keep your employees safe.

Fleet Freedom® is a GPS-based software platform that can help your company efficiently manage your fleets of vehicles, assets and mobile devices. Designed and built to be highly scalable, Fleet Freedom offers a feature-rich Web-based application with integrated mapping, and complete fleet management capabilities.

Fleet Freedom services from Bell offer flexible options to communicate with employees in the field. This suite of mobile tools features easy-to-use real-time tracking and dispatch, and allows your managers to view detailed historic reports of desirable and undesirable behaviour. Fleet Freedom goes beyond basic tracking, offering a complete and comprehensive mobile management solution.

Vehicle tracking

With a Fleet Freedom-equipped rugged modem, you can remotely monitor a vehicle's speed, engine idle state, location, address, heading, and geo-zone status. You can run reports on demand and set up an automated schedule for your entire company or for a selection of vehicles. Plus, download, print and save reports right from the application.

Asset tracking

Monitor your assets for the purpose of theft prevention, inventory management and productivity with tracking devices. Fleet Freedom will send an instant notification when an asset leaves or arrives at a location and can also start tracking lost or stolen assets more frequently until they are recovered.

Mobile device tracking

Quickly locate, monitor, and track your employees through their mobile devices with Fleet Freedom Mobile. It's an easy-to-use map-based application powered by Google Maps™ technology. Save time and money with dispatch messaging that allows you to communicate instantly and directly with your field employees and dispatchers through two-way SMS text messaging or email. It is compatible with Android™ phones and tablets, iPhone®, iPad®, and BlackBerry® devices.

Your data – anytime, anywhere

Real-time location data enables you to make better decisions on managing your fleet. Fleet Freedom lets you leverage the power and speed of today's wireless networks to keep you connected to what's important to you.

Features and benefits

- Reduce fuel spend with improved route and scheduling efficiency and excessive idle reports
- Increase employee efficiency and safety with immediate notification of alarm conditions
- Provide more effective dispatching and scheduling
- Identify desirable and undesirable behaviour in real-time (e.g., speeding, out of boundary and after hour activity)
- Understand your fleet's performance with comprehensive reports

For more information, contact your Bell business expert, visit a Bell store, or call 1 855 272-0776.

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